

# PUBLIC NOTICE

## Philip Besiimire appointed as Managing Director of Vodacom Tanzania Plc

29th Sept, 2022, Dar es Salaam

Vodacom Tanzania Plc Board Chairman, Judge (Rtd) Thomas B. Mihayo is pleased to announce the appointment of Philip Besiimire as the new Managing Director effective 15 October 2022.

Philip joins from MTN South Africa where he was the Chief Sales, Distribution and Regional Operations Officer since 2019. He held various senior roles at MTN including Executive Regional Operations in South Africa, Chief Executive Officer in South Sudan, Chief Marketing Officer in Zambia and Chief Marketing Officer and Acting Chief Executive Officer in Swaziland. He has over 15 years' experience in leadership and commercial execution (marketing, consumer, enterprise and mobile financial services) working with one of the largest telco companies in Africa. He holds a Master's degree in Business Administration from the Netherlands and a Bachelor of Arts in Social Sciences from Makerere University, Kampala, Uganda.

Philip brings international leadership experience and valuable knowledge to this important role. He has an exceptional track record of growing businesses and delivering strategic transformation. His appointment reflects the ambition of the Board of Vodacom Tanzania to grow our position in this important sector and to continue to deliver on our social contract and purpose - leading Tanzania into the digital age and changing lives through technology.

