



Public Announcement

issued under Section 61(2) of the Capital Markets
(Licensing Requirements) (General) Regulations, 2002 on the intra-group transfer of
EABL shares from Diageo Holdings Netherlands B.V. and Guinness Overseas
Limited to Diageo Kenya Limited

Following the announcement published on 23rd July 2020 regarding the intra-group transfer of shares between Diageo Plc's subsidiaries, EABL advises its shareholders and the public that the transfer of (i) 20,628,804 EABL shares equivalent to 2.61% shareholding from Guinness Overseas Limited (ii) 36,361,290 EABL shares equivalent to 4.60% shareholding from Diageo Holdings Netherlands B.V., to Diageo Kenya Limited, has been completed.

Consequently, Diageo Kenya Limited now directly owns a 50.03% stake in EABL and Diageo plc remains as the ultimate beneficial owner of this 50.03% stake in EABL.

East African Breweries Limited (EABL)

DISCLAIMER: This announcement is for information purposes only. It has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets (Securities) (Public Offers, Listing and Disclosures) Regulations 2002 as amended. As a matter of policy, the Capital Markets Authority of Kenya assumes no responsibility for the correctness of the statements appearing in this announcement.

Transaction Advisers

Financial advisers



Legal advisers

