



NOTICE TO SHAREHOLDERS

INTRODUCING BAT GROUP'S EVOLVED CORPORATE STRATEGY AND IDENTITY

We are delighted to inform you that the BAT Group has entered a new chapter in its ongoing transformation journey, with the global unveiling of a new evolved corporate strategy which is underpinned by a new purpose: to build **A Better Tomorrow**; by reducing the health impact of our business through a greater choice of innovative and less risky products.

Central to the evolved strategy is BAT's commitment to a new sustainability agenda, which places a greater emphasis on the importance of addressing climate change & environmental management and delivering a positive social impact, as well as ensuring robust corporate governance across the Business.

To facilitate this evolved strategy is a new corporate logo as seen at the bottom of this notice.

Please note that the Group business name has not changed and remains British American Tobacco which applies to its global business units including British American Tobacco Uganda Limited.

As part of this exercise, we shall begin external roll-out of our new identity, thus you will start to see some changes to our corporate branding in due course.

Should you need further information or clarity on this, please contact us via info_ug@bat.com.

For: BRITISH AMERICAN TOBACCO UGANDA LIMITED



NICHOLAS ECIMU
SECRETARY
SEBALU & LULE ADVOCATES

19 May 2020

BAT Uganda's new logo and brand identity

