



CAUTIONARY STATEMENT

Further to the cautionary statement published on 1 September 2017, Shareholders are reminded that the Simbisa Brands Limited ("Simbisa" or "the Company") Board of Directors has approved, subject to Reserve Bank of Zimbabwe, other Regulatory approvals and shareholders' approval, the application for a secondary listing of Simbisa's Ordinary Share Capital on the London Stock Exchange Alternative Investments Market ("AIM") in order to access additional funding for the Company's expansion. Further to this expansion initiative, shareholders are also advised that Simbisa is currently in negotiations for the acquisition of an international complimentary business.

Shareholders will be provided with more details regarding the transactions by way of a circular in due course. Accordingly, shareholders are advised to exercise caution and should consult their professional advisors before dealing in the Company's shares.

By order of the Board,

Prometheus Corporate Services (Private) Limited
Company Secretary

22 September 2017

Financial Advisors



Sponsoring Brokers



Directors: *A.B.C. Chinake (Chairman), B.S. Dionisio, S.Z. Eceolaza, *Z. Koudounaris, E.D.K Vardas, *A. Gupta, *J.K. Tomazos, L.S. Shaw

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(*Non-Executive Directors)