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LAGOS | ABUJA | PORT-HARCOURT

Lagos, Nigeria, 31 October 2017

NOTIFICATION OF APPOINTMENT OF A NON-EXECUTIVE DIRECTOR

The Board of Directors of Africa Prudential Plc ('the Company') wishes to inform the Exchange, its esteemed shareholders, stakeholders and the general public of the appointment of Mr. Emmanuel Nwabuikwu Nnorom as a Non-Executive Director of the Company.

Emmanuel N. Nnorom is currently the CEO of Heirs Holdings Ltd. Prior to joining the Heirs Holdings Group, he served as CEO of Transnational Corporation of Nigeria Plc, overseeing the Transcorp businesses, including Transcorp Power, Transcorp Hilton, Transcorp Hotel, Calabar and Transcorp Energy.

Prior to Transcorp, Emmanuel had held senior positions at Heirs Holdings Ltd and had served as an Executive Director at UBA Plc and Managing Director of UBA Africa, overseeing the Group's African subsidiaries and executing corporate strategy in 18 African countries.

Other senior roles within UBA included Group COO UBA, followed by his appointment as UBA's Group CFO, with responsibility for Finance and Risk. Emmanuel is qualified as a chartered accountant, and brings over 3 decades of professional experience in the corporate and financial sectors, working with publicly listed companies. He is an alumnus of Oxford University's Templeton College, and a prize winner and Fellow of the Institute of Chartered Accountants of Nigeria.

The approval of the Securities and Exchange Commission has been received for the said appointment.

Thank you.

Peter Ashade

Managing Director/CEO For: Africa Prudential Plc