

APPOINTMENT OF A NEW GROUP CHIEF EXECUTIVE OFFICER

HF Group is pleased to announce the appointment of Mr. Robert Kibaara as the Group Chief Executive Officer, with immediate effect.



In his new role, Robert will provide strategic leadership and oversight of the Group's turnaround strategy. He is a seasoned career banker and business executive with an excellent record of accomplishment in successfully driving change, revenue mobilisation and delivering outstanding business results. He brings to the Group extensive commercial acumen and strategy execution experience.

Robert is a renowned banker, with over 24 years' experience and joins HF Group from NIC Bank where he served as the Retail Director, and was instrumental in the growth of retail customer numbers and in the overall funding of the

Bank through deposit mobilisation. Prior to this, he held several leadership positions including Executive Director - Retail and Business Banking at National Bank of Kenya; General Manager - Integrated Distribution for Southern Africa and General Manager - Personal Banking & New Business at Standard Chartered Bank among other executive positions at Barclays Bank of Kenya.

He holds a Bachelor's Degree in Banking and Finance from the University of Sunderland (UK) and a Post Graduate Diploma from the Chartered Institute of Marketing (CIM) UK.

The Board of Directors takes this opportunity to appreciate the outgoing Group Managing Director, Mr. Frank Ireri and wishes him success in his future undertakings.

Steve Mainda, EBS
HF Group Board Chairman

