



*Shaping the future of Africa*

Next edition

Abidjan

26-27 MARCH 2018



CO-HOST



ORGANIZERS





# THE LARGEST MEETING OF DECISION-MAKERS AND FINANCIERS FROM AFRICA'S PRIVATE SECTOR

## AN UNPARALLELED NETWORKING OPPORTUNITY

Each year over two days, the **AFRICA CEO FORUM**, a leading international event, brings together major economic and industrial actors from 63 different countries, 40 of which are African. The Forum's participants include heads of state, public decision-makers, bankers, capital investors as well as African and international corporate leaders, creating a platform where exceptional connections can be made.



## SAVE VALUABLE TIME WHEN FINDING FINANCE PARTNERS

Development banks, commercial banks, investment banks, private equity investors and fund managers, multilateral financial institutions... the **AFRICA CEO FORUM** enables you to identify and form new business relationships within 48 hours.



“

Every edition of the **AFRICA CEO FORUM** strengthens private investment on the continent.

Cheikh Oumar Seydi,  
International Finance Corporation



80%

of participants in 2017  
identified or closed on new  
business deals

(DATA: AFRICA CEO FORUM 2017)



# TWO DAYS OF CONFERENCES, HIGH-LEVEL MEETINGS AND DEBATES



## A VARIETY OF SESSION FORMATS SHOWCASING CUTTING-EDGE CONTENT

Macroeconomic plenary sessions, joint-interviews with presidents and CEOs, sectoral and regional panels, investment project pitches, case studies, a Gala dinner... the **AFRICA CEO FORUM** offers 2 days of more than 30 interactive working sessions.



“

**It's the best Forum  
to learn from each  
other and debate  
the future of our  
economies.**

Chris Kirubi,  
Centum Investment  
Group

## THEMES OF PREVIOUS EDITIONS

### GENEVA 2012

What growth for Africa in  
a global economic crisis?

### GENEVA 2014

The Private sector: driving force  
of economic transformation  
in Africa

### GENEVA 2015

2015-2020: growth trajectories  
for African economies

### ABIDJAN 2016

New realities, new priorities

### GENEVA 2017

Reinventing the African business model

## HANDPICKED SPEAKERS INCLUDE POLITICAL, ECONOMIC AND ACADEMIC NEWSMAKERS

CEOs, heads of state and government leaders, economists, futurists, strategy experts... In total, more than 100 African and international speakers come to share their vision, their experience and work, or to give concrete insights into the sectoral and functional challenges facing participants.





# THE AFRICA CEO FORUM IN KEY FIGURES

WWW.THEAFRICEOOFORUM.COM

- **Information:** [info@theafriceooforum.com](mailto:info@theafriceooforum.com)
- **Registration:** [register@theafriceooforum.com](mailto:register@theafriceooforum.com)
- **Sponsoring:** [sponsors@theafriceooforum.com](mailto:sponsors@theafriceooforum.com)

## ORGANIZERS



Premier media group in Africa, magazine press leader, editor of leading international publications on the African continent with the outlets Jeune Afrique and The Africa Report.

**rainbow**  
unlimited

A Swiss company specializing in the organization of business events, notably between Africa and Europe, rainbow unlimited also manages the Swiss-African Business Circle (SABC).



@africeooforum  
#ACF2018



2 days  
of meetings  
and debates



3,000  
participating businesses  
since the 1<sup>st</sup> edition



1,200  
participants in 2017, of which, 51.2% francophone,  
46.3% anglophone, 2.5% lusophone



63  
countries represented, including  
40 African countries in 2017



More than 100  
attending journalists



700  
CEOs in 2017



100  
speakers and 30 sessions  
at each edition



The 2017 edition  
generated more than  
600  
articles



Awards given  
since 2012



More than 80  
heads of state, government leaders,  
and ministers in attendance since 2015



55  
international media outlets represented