



The foremost
international meeting
for African CEOs,
bankers and investors

5TH
EDITION

Shaping the future of Africa

Geneva

20-21 March 2017



Groupe Jeune Afrique

rainbow
unlimited



THE AFRICA CEO FORUM

Bringing together Africa's most influential CEOs

On 20 and 21 March 2017, Switzerland will play host to CEOs of the largest African and international companies, political decision-makers and the continent's most active bankers and investors, from more than 40 African countries, at the 5TH edition of the **AFRICA CEO FORUM**.

An exceptional platform for discussions and debate around the economic and industrial challenges facing the African continent, the **AFRICA CEO FORUM** is organized by Groupe Jeune Afrique and rainbow unlimited and has today established itself as the foremost international event dedicated to the development of the African private sector.

Participate in the **AFRICA CEO FORUM 2017** and become a driving force in Africa's growth.

- Access a top-level network of leading African and international CEOs
- Meet the bankers and investors most active on the continent
- Discover the most attractive investment projects
- Gain international exposure for your business



63

countries represented,
including
43 African countries



More than

1000
participants



75%

of participants identify
or clinch business opportunities



More than

100

top-level speakers

5 REASONS TO ATTEND

=== **Expand** ===
your network of top-level business contacts

=== **Find** ===
new financial partners

=== **Drive** ===
the development of Africa's private sector

=== **Leverage** ===
the best practices of fast-growing companies

=== **Promote** ===
your company in Africa and internationally

"In accordance with its mission of promoting economic and social development within Africa through the strengthening of its private sector, the AfDB is proud to be able to continue offering its full support to the AFRICA CEO FORUM. The AfDB and the AFRICA CEO FORUM share the same objectives of highlighting African entrepreneurship and promoting regional integration, which are the driving forces behind growth and employment."

AKIWUMI ADESINA,
President of the African Development Bank

Meet Africa's most influential investors

The **AFRICA CEO FORUM** fosters relationships between key African decision-makers and both African and international investors.

Each year, the event is attended by top-level representatives of **development banks, African and international financial institutions, commercial and merchant banks, fund managers, private equity firms and family offices** with a growing interest in Africa.

This gives you the opportunity to draw up new investment or financing plans in a high-quality, conducive environment.

INFLUENTIAL INVESTORS AT THE AFRICA CEO FORUM

ABC Holdings - AfDB - AfricInvest - Africa Finance Corporation - AFD - Africa 50 - Africa Capital Alliance - Africa Link Capital - African Infrastructure Investment Managers - Afriland First Bank - Allianz SE - Amethis Finance - APA Insurance - ARM-Harith Infrastructure Investment Limited - Attijariwafa Bank - AXA Group - Bank of Africa - Barclays Africa - BGFI - BIO - Blackstone Africa Infrastructure - BNDES Africa - BNP Paribas - BIDD - BOAD - Capital Group - Citibank - Commercial International Bank - DPI - E Oppenheimer & Son - Ecobank - Edmond de Rothschild - Emerging Capital Partners - ESAIF - European Investment Bank - First Bank of Nigeria - FGIES - Goldman Sachs - Groupe Atlantique - Groupe NSIA - Helios Investment Partners - ICD - IDC South Africa - IFC - KKR - Lazard Frères - Mediterranée Capital Partners - Mizuho Bank - Natixis - Overseas Private Investment Corporation - Proparco - Qatar National Bank - Société Générale - Standard Bank - Tana Africa Capital - The Abraaj Group - TPG Capital - UBA - Wendel Africa - World Bank - and many more.

*"It's the best forum
for debating the
economic future of
the continent."*

ISSAD REBRAB,
CEO of Cevital, Algeria

"The panels are extremely relevant and raise the real issues that affect the development of African companies.."

ALIKO DANGOTE,
CEO of the Dangote Group, Nigeria

"The AFRICA CEO FORUM is an excellent business platform, which promotes interaction between all of the stakeholders involved in Africa's economic development."

HENRI-CLAUDE OYIMA,
CEO of BGFH Holding Corporation, Gabon

"It is the only place in which Francophone Africa and Anglophone Africa come together."

CHRIS KIRUBI,
Director of Centum Investment Group, Kenya

INTERNATIONAL MEDIA COVERAGE



More than
100
journalists



55
African and international
media outlets



More than
600
mentions on TV,
in the press and online



Gain strategic insights on the latest business trends in Africa

The **AFRICA CEO FORUM** offers you an exclusive program of plenary sessions and panel discussions focusing on the most recent trends in the African corporate environment.

You will be able to share your experiences, vision and strategy with CEOs of leading African and international groups, experts and top-level speakers known throughout Africa and internationally through a range of formats including plenary sessions, panel discussions, round tables and presentations of investment projects.

The **AFRICA CEO FORUM** also offers participants a broad range of networking tools and events such as the dedicated mobile application, networking lounge, meet-and-greet cocktails and the Gala Dinner which all present opportunities to expand professional networks, identify new partners and forge new business relationships.

AFRICA CEO FORUM Awards



THE AFRICA CEO FORUM AWARDS

Celebrating African Excellence

As an annual highlight,
the **AFRICA CEO FORUM AWARDS**
celebrate game-changing African growth
pioneers during the Gala Dinner.

The prizes awarded include:

African company of the year
African bank of the year
Private equity investor of the year
International corporation of the year
CEO of the year
Young CEO of the year



2017: Focus on international investment

With a global economic slowdown posing a challenge to the financing capacity of companies and countries within Africa, the **AFRICA CEO FORUM 2017** will take place in Geneva, one of the most important financial centers in Europe, in an effort to encourage financial flows and international investment toward the African continent.

In partnership with the Swiss government and the authorities of the Republic and Canton of Geneva, the **AFRICA CEO FORUM 2017** will actively mobilize key financial actors in Switzerland including more than a hundred fund managers, private equity firms and family offices looking to expand their activities in Africa.

The **AFRICA CEO FORUM 2017** will also benefit from the participation of the CEOs from the largest global companies headquartered in Switzerland, particularly those from sectors of strategic importance to the continent, such as agribusiness, healthcare, commerce and new information communication technologies (NICT).

THE AFRICA **CEO** FORUM www.theafricaceoforum.com


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#ACF2017


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- **Sponsorship:** sponsors@theafricaceoforum.com

ORGANISERS

An event
GROUPE JEUNE AFRIQUE

Africa's premier communications group, leading magazine publisher and publishers of Africa's best-selling international publications, Jeune Afrique and The Africa Report.

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A Swiss company specializing in the organization of business promotion events, notably between Africa and Europe, rainbow unlimited also manages the Swiss-African Business Circle (SABC).

